

NOTICE OF A CHANGE IN THE PERCENTAGE LEVEL OF A SUBSTANTIAL SHAREHOLDER'S INTEREST *

* Asterisks denote mandatory information

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|--|------------------------------|
| Name of Announcer * | SUPERIOR MULTI-PACKAGING LTD |
| Company Registration No. | 197902249R |
| Announcement submitted on behalf of | SUPERIOR MULTI-PACKAGING LTD |
| Announcement is submitted with respect to * | SUPERIOR MULTI-PACKAGING LTD |
| Announcement is submitted by * | Liew Meng Ling |
| Designation * | Joint Company Secretary |
| Date & Time of Broadcast | 30-Oct-2012 21:15:08 |
| Announcement No. | 00217 |

>> ANNOUNCEMENT DETAILS

The details of the announcement start here ...

>> PART I

| | | |
|-----------|--|---------------------------------|
| 1. | Date of notice to issuer * | 30-10-2012 |
| 2. | Name of <u>Substantial Shareholder</u> * | Crown Overseas Investments B.V. |
| 3. | Please tick one or more appropriate box(es): * | |
| | <ul style="list-style-type: none"> • Notice of a Change in the Percentage Level of a Substantial Shareholder's Interest or Cessation of Interest. [Please complete Part III and IV] | |

>> PART II

| | | |
|-----------|--|-----------------|
| 1. | Date of change of [Select Option] | |
| 2. | Name of Registered Holder | |
| 3. | Circumstance(s) giving rise to the interest or change in interest | [Select Option] |
| | # Please specify details | |
| 4. | Information relating to shares held in the name of the Registered Holder | |
| | No. of [Select Option] held before the change | |
| | As a percentage of issued share capital | % |
| | No. of N.A. which are subject of this notice | |
| | As a percentage of issued share capital | % |
| | Amount of consideration (excluding brokerage and stamp duties) per share paid or received | |
| | No. of N.A. held after the change | |
| | As a percentage of issued share capital | % |

>> PART III

| | | |
|----|---|--|
| 1. | Date of change of <u>Interest</u> | 29-10-2012 |
| 2. | The change in the percentage level | From 80.40 % To 78.80 % |
| 3. | Circumstance(s) giving rise to the interest or change in interest | # Others |
| | # Please specify details | <p>(a) Receipt of valid acceptances in respect of 2,351,000 issued and paid-up ordinary shares in the capital of the Company ("Shares") on 29 October 2012 pursuant to the offer (the "Offer") by ANZ Singapore Limited ("ANZ"), for and on behalf of CROWN Speciality Packaging Investment Pte. Ltd. (the "Offeror"), to acquire all the Shares other than those Shares held by the Company as treasury shares and those Shares held, directly or indirectly, by the Offeror as at the date of the Offer.</p> <p>The Offer was declared to be unconditional in all respects in accordance with its terms on 23 October 2012.</p> <p>(b) Open market purchases by ANZ, for and on behalf of the Offeror, of 706,000 Shares on 29 October 2012.</p> <p>As at the date hereof,</p> <p>(a) Crown Overseas Investments B.V. and CROWN Asia Pacific Holdings Pte. Ltd. are related companies by virtue of Section 6 of the Companies Act and are therefore associates for the purposes of Section 7 of the Companies Act; and</p> <p>(b) CROWN Asia Pacific Holdings Pte. Ltd. has a direct shareholding interest of approximately 60% in the share capital of the Offeror.</p> <p>As such, Crown Overseas Investments B.V. is deemed to be interested in the Shares held by the Offeror by virtue of Section 7 of the Companies Act.</p> |
| 4. | A statement of whether the change in the percentage level is the result of a transaction or a series of transactions: | The change in the percentage level is the result of a series of transactions. |

>> PART IV

| | | |
|---|---|---------------|
| 1. | Holdings of <u>Substantial Shareholder</u> , including direct and deemed interest : | |
| | Direct | Deemed |
| No. of shares held before the change | 0 | 298,498,993 |
| As a percentage of issued share capital | 0 % | 80.40 % |
| No. of shares held after the change | 0 | 301,555,993 |
| As a percentage of issued share capital | 0 % | 78.80 % |
| Footnotes | <p>(1) The percentage in this notice before the change is computed based on the Company's issued share capital comprising 371,256,000 Shares (excluding treasury shares).</p> <p>(2) The percentage in this notice after the change is computed based on the Company's issued share capital comprising 382,706,000 Shares (excluding treasury shares), following the issuance and allotment by the Company of 11,450,000 Shares on 29 October 2012 pursuant to the exercise of all the outstanding options under the Superior Multi-Packaging (2001) Executives' Share Option Scheme.</p> | |

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| | (3) Crown Overseas Investments B.V. is deemed to be interested in the Shares in which the Offeror holds in the Company. |
| Attachments | Total size = 0 (2048K size limit recommended) |